

# Michael Ojeifo Gabriel

## Research Analyst.

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### PROFESSIONAL SUMMARY

An efficient professional with over 4 years experience in research design, data analysis, and technical reporting. Possessing a Higher National Diploma in Agricultural Extension and Management from Federal College of Forestry Jos, with a 3.59/4.0 GPA and Distinction grade. Seeking a challenging role where contributions can be made towards achieving consistent and sustainable results.

### EXPERIENCE ASSOCIATE, INSIGHTS – BRIDGE NG

*Apr 2023 - present | New Globe Education Services Limited , Lagos, Nigeria*

- Conducted and analyzed a minimum of 4 targeted surveys per academic term using tools such as Microsoft Office and Google Sheets to assess customer happiness and satisfaction levels, facilitating data-driven decision-making.
- Generated comprehensive reports utilizing Microsoft Office and Power BI, providing valuable insights to support management in making informed strategic decisions.
- Developed interactive dashboard for efficient data visualization and analysis, enhancing the accessibility of critical information.
- Managed diverse teams of enumerators on a project-by-project basis, ensuring precise data collection through the use of tools like Microsoft Office and SQL.

### PRODUCT ANALYST

*Sep 2022 - Feb 2023 | Concierge LLC , Atlanta, GA*

- Remote work.
- Utilized analytical techniques, including IBM SPSS and Stata, to research and identify 15 high-performing products for the company's dropshipping ventures, contributing to increased revenue and profitability.
- Strategically created and managed social media advertisements, drawing over 22,000 views, with proficiency in tools like Microsoft Office for content creation.
- Took responsibility for store content and layout, enhancing the overall user experience and brand image with the help of tools like Microsoft Office and CMSs.

### CONSULTANT

*Sep 2019 - Feb 2022 | Beracha Agro Farm , Ilaro, Ogun state*

- Directed all farm operations leading to a 400% increase in Annual Returns.
- Increased the scale of production through efficient resource use, resulting in expansion of farm size from 3 acres to 10 acres.

### EDUCATION HIGHER NATIONAL DIPLOMA, AGRICULTURAL EXTENSION AND MANAGEMENT

*Federal College of Forestry , Jos | Graduated in 2019 | 3.59/4.0 GPA*

### NATIONAL DIPLOMA, AGRICULTURAL ENGINEERING TECHNOLOGY

*Federal College of Forestry Mechanization , Afaka, Kaduna | Graduated in 2011 | 3.31/4.00 GPA*

### CERTIFICATIONS GOOGLE DATA ANALYTICS CERTIFICATE

[https://www.credly.com/badges/e17e07ea-c4c3-46a6-880d-36266766a91d?source=linked\\_in\\_profile](https://www.credly.com/badges/e17e07ea-c4c3-46a6-880d-36266766a91d?source=linked_in_profile)

## **UDACITY DATA ANALYST NANODEGREE**

*confirm.udacity.com/4WRDNPVK*

### **PROJECTS EFFECTS OF FOOD PRICE VOLATILITY ON HOUSEHOLD FOOD SECURITY IN JOS-NORTH LOCAL GOVERNMENT AREA OF PLATEAU STATE, NIGERIA.**

- Conducted research design and data collection from primary sources with 120 questionnaires.
- Carried out data cleaning and analysis using spreadsheets and pandas.
- Trained a logistic regression model with significance at 1% probability levels, to make inferences and provide insights.
- Produced a report of findings, with further details available at <https://iosrjournals.org/iosr-jef/papers/Vol10-Issue5/Series-1/11005016977.pdf>

### **FARMERS ADOPTION PREDICTION AND CLUSTERING**

- Collected farmers' data from 4 sources using spreadsheets and networking.
- Conducted exploratory data analysis to investigate factors affecting innovation adoption.
- Trained a model with 76% accuracy(baseline:52%) to predict farmers' likelihood of adopting innovation.
- Assigned individual farmers to adoption clusters using clustering with K-means.
- Further details available at <https://www.kaggle.com/code/gabrielomichael/farmer-adoption-predictionandclustering-final>

**SKILLS STRONG KNOWLEDGE OF DATA ANALYSIS, RESEARCH DESIGN, AND TECHNICAL REPORTING**  
**EXPERIENCED IN DATA COLLECTION AND CLEANING, DATA ANALYSIS, AND MODEL TRAINING**  
**ABILITY TO MAKE INFERENCES AND PROVIDE INSIGHTS FROM ANALYZED DATA.**  
**FAMILIAR WITH DATA VISUALIZATION TOOLS SUCH AS TABLEAU AND POWER BI.**  
**EXPERIENCED IN STATISTICAL PACKAGES SUCH AS STATA, IBM SPSS, AND MINITAB.**  
**PROFICIENT IN PROGRAMMING LANGUAGES SUCH AS PYTHON AND SQL.**  
**EXPERIENCED IN ADVANCED SPREADSHEET SKILLS AND DATA WRANGLING.**  
**EXCELLENT COMMUNICATION AND COLLABORATION.**  
**STRONG CMS(WORDPRESS, JOOMLA, ETC.) SKILLS.**